

Rhema Central Coast - 2019-20 Strategic Plan

Values - Who we are			
Hope - We are people of hope and bearers of good news		Bridge-builders - We are catalysts for connection	
God-Reliant - We are dependent on God for His leading and provision			
Real - We are courageously authentic		Family - We are family, committed to each other and to families on the Central Coast	
Vision - What we see			
To see the Kingdom established and families and the Church strengthened			
Mission - What we do			
To demonstrate the Gospel through the power of music, story, and service			
Theme - Our rallying cry for 2019-20			
Strengthening the Team			
Priorities - The things we simply must get right in 2019-20			
1) ENGAGEMENT ACTIVITY Actively pursue opportunity to become more involved in our community.	2) FINANCIAL CAPACITY Strengthen our financial position by reducing reliance on appeals and increasing other income sources.	3) TECHNICAL CAPACITY Ensure technology in use adequately supports the operation of the ministry and the people involved in it.	4) GOVERNANCE Develop our policies, procedures and governance documentation to ensure they are current and complete, with priority on licence renewal.
Strategies - The activities we commit to get done			
a) Attract more volunteers b) Explore new OB opportunities c) Develop relationships with key community organisations d) Regular engagement events	a) Sponsorship Growth b) Extra Mile Partner Growth c) Membership Growth	a) Implement new CRM software b) Evaluate and improve redundancy in technical capacity c) Explore traineeship opportunities	a) Finalise Board Handbook b) Consolidate operational policies required and incorporate into Policy handbook
Standards - Measures of progress and impact			
1) Carry out 10-12 OBs 2) Carry out 10-12 community engagement events	3) Have 3-5 community organisations making regular on-air appearances	4) Increase sponsorship to \$150,000-\$170,000 5) Increase EMPs to 65-75	6) Increase Membership to 450-500 7) Increase active volunteers to 40-50